

# klaviyo<sup>™</sup>



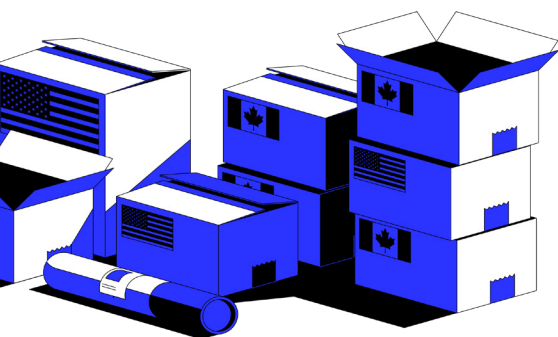
## *Integrate Klaviyo with Loop:*

It's easy to fall into the trap of believing the shopping journey ends with returns. However, returns are the first step in extending your customer's experience. When done well, you can retain revenue, increase sales, and earn brand loyalty. Enter emails and texts.

By integrating Klaviyo with Loop, you can automatically update customer profiles with returns behavior, send return notifications, and trigger flows based on returns related events. The opportunities to create a bespoke experience for each customer are endless.

## *Level up with key benefits:*

1. Win back customers who've refunded for sizing related reasons.
2. Incentivize the right behaviors through bonus credit.
3. Layer returns data on top of existing flows.
4. Offer personalized product recommendations.



## *About Klaviyo*

Klaviyo is a unified customer platform that gives your online brand direct ownership of your consumer data and interactions, empowering you to turn transactions with customers into productive long-term relationships—at scale.

## *What you get:*

- Ability to win back customers
- Chance to increase repeat sales
- Option to SMS and email to help customers
- Access to real-time data you need



*Learn more ...*

[BOOK A DEMO](#)

[HELP ARTICLE](#)