Integrate Bold Metrics with Loop

Seamless return data at your fingertips

After spending so much time perfecting your apparel, it's always dissapointing when a customer returns their items – especially when due to a sizing error.

By connecting Bold Metric with Loop, you can use machine learning to go beyond "too big" or "too small" return reasons. Access the data you need today.

Level up with key benefits

1. Reduce returns related to sizing issues
2. Get specific data to proactively improve size accuracy
3. Develop a more accurate size chart and fit guide

About Bold Metrics

Bold Metrics' AI-powered solutions help apparel brands unlock the power of body data to reduce returns, boost conversion, improve sustainability, and generate valuable insights across the organization.

Bold Metrics' innovative solutions supercharge supply chains through actionable insights based on actual customer body measurements and advanced machine learning technologies. Brands can now design with data-led insights to create products based on real customer body data, streamlining production and reducing unnecessary waste. No scanners, photos, or measuring tape required.

Learn more about how Bold Metrics can help you reduce returns today.

BOOK A DEMO

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