



attentive®



loop

Integrate Attentive with Loop

Returns are the first step in extending your customer's experience. When done well, you can retain revenue, increase sales, and earn brand loyalty.

By integrating Attentive with Loop, you can automatically update customer profiles with returns behavior, send return notifications, and customized triggers based on returns related events. The opportunities to create a bespoke experience for each customer are endless.

"This is another way for our customers who prefer an SMS communication solution to get quick, real-time updates. We've seen increased revenue after integrating Loop and Attentive,"

- **Jennifer Rivet**, Ecom
Operations Manager, Liver Pool
Los Angeles

Level up with key benefits

1. Win back customers who've refunded for sizing related reasons.
2. Incentivize the right behaviors through bonus credit.
3. Layer returns data on top of existing triggers.
4. Offer personalized product recommendations.

About Attentive

Attentive® is the leader in conversational commerce, reinventing business to consumer communication. Their SMS-first software platform helps everyone from entrepreneurs to enterprises strengthen relationships with their consumers in a new way. Through two-way, real-time, personalized communications, Attentive drives billions in e-commerce revenue and over 5,000 leading brands.

What you get

- Ability to win back customers
- Chance to increase repeat sales
- Option to send SMS to help customers
- Access to real-time data you need



Learn more

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